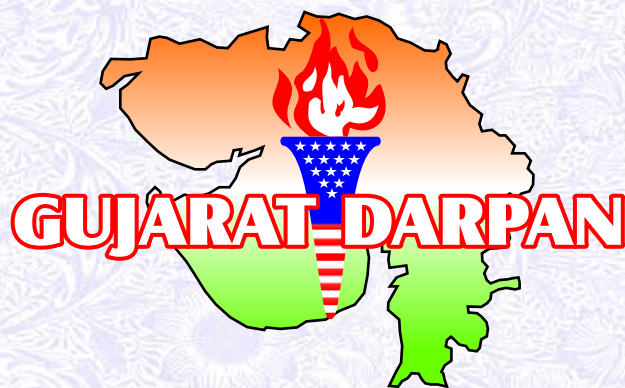


# MEDIA KIT

First free Gujarati (with English section) magazine in North America delivering traditional, cultural & valuable social life of Indian-American Gujarati community



2014



# **Gujarat Darpan**

## **First Free Gujarati Monthly Magazine**

**Published from Tri-State (NJ, PA, NY) CA, IL-GA-OH, TX**

## **ABOUT US**

Just a brief introduction about us, Gujarat Darpan is a free publication which launched a tri state edition in 1994 with a 12 page edition and a distribution of 1,500 copies. At present we are at 176 pages with over 12,000 copies distributed in the tri state area(NJ & PA) alone. Due to the growing demands of readers in various states and countries we have expanded our editions covering Chicago/Ohio/Georgia IL-OH-GA, San Francisco and Los Angeles-CA, Dallas/Plano-TX. With over 100,000 readers currently, they are taking the publications from Grocery stores, temples and many other various locations. We are proud to claim that we have the highest number of readers among other Indo-American publications.

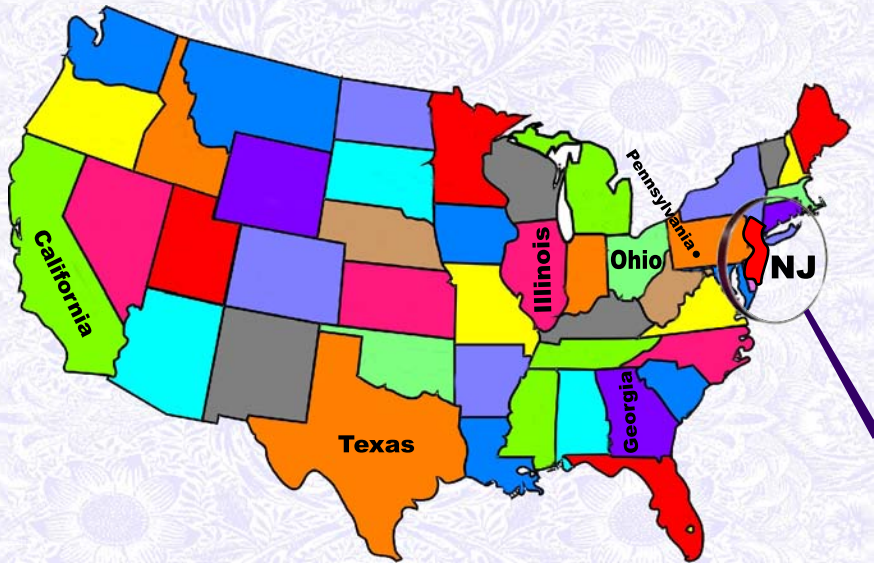
Please feel free to call us, to discuss further about potential marketing advertisements in our publications.

## **FEATURES**

- Articles on Current Affair on US, India and World
- News from Religious and Social Organizations
- Novels and Short Stories, Poems, Etc.
- Articles on Gujarati Cultures in North America
- Columns on Senior's Benefit, Immigration, Sports, Children & Gujarati Literature
- Crosswords and Sudoku
- Comedy/Satire Articles
- Jokes and Cartoons
- Most Demanding Matrimonial Section
- Award winner writers from all over the world



# CIRCULATIONS



	Yr. Started	Copies
Tri-state	1994	12000
Chicago	2002	3000
California	2003	5000
GA/NC	2005	3000
Texas	2008	5000

# ADVERTISE RATES

Rates Based on size and US\$

	TRI-STATE(NJ,PA,NY)		IL-OH/CA/TX	NATIONAL EDITION	
Size	1 Month	3 Months	1 Month	1 Month	3 Months
Back Page 1/3 str.	\$500.00**	\$1400.00**	\$500.00	\$1250.00**	\$3400.00**
Inside Front/Back	\$500.00**	\$1400.00**	\$400.00	\$1100.00**	\$3100.00**
Full Page	\$400.00	\$1000.00*	\$300.00	\$1000.00	\$2800.00*
1/2 Page	\$200.00	\$500.00*	\$200.00	\$500.00	\$1400.00*
1/4 Page	\$100.00	\$250.00*	\$100.00	\$250.00	\$700.00*
Business Card	\$75.00	\$200.00*	\$50.00	\$150.00	\$450.00*
Classified	\$50.00	\$125.00*	\$35.00	—	—
Matrimonial	\$50.00	\$125.00	\$50.00	\$50.00	\$125.00

\*This price will apply only; if you do annual contract with Gujarat Darpan.

\*\* Front, Back, Inside front or Inside back page check for availability.

- All invoices must be paid within 15 days. A service charge of 2.5% per month will be added to all overdue invoices.
- Single insertions, Classified, Matrimonial & Business card advertise must be paid full in advance.
- The Charge for layout and design services are extra.
- Notification on advertisement changes and/or cancellations must be received in writing by the 16th of the previous month for the following month.
- Gujarat Darpan will not responsible for any typo error.
- All color ad will surcharge 25% additional per month.
- Agency/Agent will responsible for all payment due.
- Size of Ad: Full - 7.5x10, Half - 7.5x4.75, Quarter - 3.5x4.75



# CONTACT US

## HEAD OFFICE:

1188 Green Street, Iselin NJ 08830

Tel: 732.983.9286 / 732.404.0096

Fax: 732.404.0696

Email: gujaratdarpan@gmail.com

Website: www.gujaratdarpan.com



## INDEPENDENT REPRESENTATIVES

### NEW JERSEY:

Kalpesh Shah - 732.829.8400

Balkrishna Shukla - 732.397.2871

### TEXAS:

Subhash Shah: 972.200.4873

Vaishali Raghu Thakkar: 832.886.1480

### OTHER:

Hetal Shah: 905.635.8082 (Canada)

Girish Bhatt: 020.8883.0639 (UK)

Suresh Sodha: +91.97234 33909 (India)

### CHICAGO/ GEORGIA/ OHIO:

Vira/Mahendra Shukla - 847.361.8366

Mayur Shah - 614.433.7956

### CALIFORNIA:

Uma Shah - 510.449.8712

Harshad Shah - 714.310.2724

Natubhai Patel - 714.515.6609

Saiilesh Parikh - 714.505.0590

Rajesh Shah - 510-449-8374

# OTHER SERVICES



Printing & Graphic Design

Specializing in Eastern &  
Western Exclusive Invitation Cards  
Custom Designer Card Available

Tel: 732.404.0096 Fax: 732.404.0696

Email: bhagyodayaprinters@gmail.com

## COURIER SERVICE

From  
US to INDIA

Affiliated with DTDC & ICC

Tel: 732.983.9286

## PLASTIC PRODUCTS

Multi Compartment Dinner Plates  
Silver Plates with Bowls &  
Spoons for all occasions

Tel: 732.983.9286

bhagyodayaprinters@gmail.com